Web Design Checklist

What you need to know before contacting a top web design company!

☐ What type of Website do you need?
  ✉ Are you looking for an eCommerce website or a blog? See a full list here: Web Design Types
  ✉ What type of Content Management System will you need? Research the pros and cons! Each framework is built for a particular programming language. See a full list here: CMS Types

☐ Do you need someone to design the layouts for your pages?.
  ✉ Will you need the web development company or an outsourced designer to draw up designs?
  ✉ If you are looking to save money you can buy a theme or ask 99 Designs for layouts.
  ✉ We recommend looking for a company that will design a layout with your user base in mind. Design is important but conversion is usually more valuable. User experience and User interfaces should be a focus if you have the budget.
  ✉ What pages will you need? (e.g. Blog, Product Page, Contact Page…)
  ✉ Will you need a responsive (mobile friendly site) or a newer AMP template.

☐ Will you need online marketing services
  ✉ Search Engine Optimization (Develop a website to target organic search traffic)
  ✉ PPC Campaigns (e.g. Adwords)
  ✉ Social Media Marketing (Designing and maintaining your social media accounts)

☐ Start looking for the best web design companies
  ✉ Check out our rankings for the top developers
  ✉ Look at their portfolio and see which companies they have worked for
These companies come in all shapes, sizes, and price points: find one that will be a great fit for your project

- Figure out your budget / Determine a timeline
- Contact at least 3 web design companies and send them the info above
  - Ask for references
  - Figure out how many revision requests you are allowed
  - See if they have payment plans
- Get weekly updates and ask for you to see a demo server
- Make sure the websites PageSpeed is up to google’s standards
- Inspect element through chromes developer tools on your demo page and make sure there are no javascript errors
- Deploy your new website
  - Ask about getting an SSL certificate
  - Set up google’s webmaster tools and analytics
    - Set up a sitemaps.xml